

周生生之友計劃條款及細則

(繁體中文)

經修訂及重訂之條款及細則將於 2022 年 1 月 1 日生效。

本條款及細則適用於周生生之友計劃(以下稱為「本計劃」)。本計劃的會員將被稱為「會員」。於本條款及細則中，「集團」指周生生集團國際有限公司及其附屬公司，而「周生生」則指周生生珠寶金行有限公司，集團之附屬公司。

現時集團持有自家品牌「周生生」、「點睛品」、「MINTYGREEN」、「PROMESSA」及代理品牌「MARCO BICEGO」、「ROLEX」、「TUDOR」等分店品牌(以下統稱為「集團旗下品牌」)，均以本計劃系統支援客戶關係管理。

1. 一般條款及細則

- (a) 本計劃由周生生提供及管理。
- (b) 顧客登記及獲認可為會員後，將有資格按本條款及細則享有某些福利。該等福利除列於本條款及細則外，部份亦詳列於以下網址：<http://www.chowsangsang.com/tc/starshopper/> (其有關會員福利之內容透過被引用而納入為本條款及細則的一部份)，網址內容可由周生生不時更改而無需會員同意。
- (c) 本計劃只可用於個人購物，而除非得到周生生的書面同意，本計劃會籍並不能用作商業或宣傳用途或其他用途。
- (d) 周生生保留一切權利於任何時候就本計劃及其相關計劃(如有)的結構、規則、權利、福利及其他特點做出修改，及於任何時候終止本計劃及/或其相關計劃(如有)；在不影響前述條文的一般性的原則下，周生生有權不時修改本條款及細則而無需會員同意，惟周生生將事先通知會員有關本計劃、其相關計劃(如有)及/或本條款及細則的修改。本條款及細則作修改後，會員繼續使用本計劃或其相關計劃(如有)將被視為接受該等修改。周生生並不會就任何因修改本計劃及其相關計劃(如有)，或更改本條款及細則而招致或相關的一切損失或損害負上任何責任。

1.1. 入會申請資格

- (a) 除受第 1.1(c)條及第 1.3 條限制外，不論是否曾經於周生生購物都可進行會員登記，只須填寫周生生提供之登記表格上要求之資料、同意本條款及細則及驗證手機號碼或電郵地址即可成為會員。會籍登記不設任何入會費。登記途徑包括：
 - (1) 集團旗下品牌的分店；
 - (2) 集團旗下的官方網上珠寶店(包括官方網站之網上珠寶店及官方微信商城)；
 - (3) 集團指定電子商業平台(以下稱為「指定電商」)之網上珠寶店(如天貓、京東)；
 - (4) 周生生官方網上會員專頁；
 - (5) 周生生官方社交媒體專頁(包括微信會員專頁)；及

周生生之友計劃條款及細則

(6) 官方會員流動裝置應用程式。

成為會員後，申請人便能開始透過於任何集團旗下品牌分店及官方網上珠寶店，以及指定電商之網上珠寶店累積消費（以下稱為「合資格消費額」）以符合不同會員層級資格並享有該層級會員福利。

(b) 每位本計劃的會籍申請人保證並聲明其向周生生提供的資料為真實、完整及準確。

(c) 周生生享有獨有及最終的權利接受或拒絕任何本計劃的會籍申請，並無須就其決定提供任何理由。

1.2. 會員識別

(a) 除非於集團旗下的官方網上珠寶店或指定電商之網上珠寶店購物，會員購物或使用服務前必須出示其有效身份證明（定義請見第 1.2(b)條）方可享本計劃會員福利（包括但不限於會員累積合資格消費額、購物折扣、會員服務及優惠）。對未能提供有效證明之顧客，周生生有權拒絕給予會員本計劃之福利。

(b) 有效身份證明指網上會員專頁及/或微信會員專頁及/或官方會員流動裝置應用程式內的電子會員卡。

(c) 如會員於集團旗下的官方網上珠寶店或指定電商之網上珠寶店購物，則須在相關購物前於網上珠寶店平台登入會員戶口以識別會員身份，方可享會員福利。

1.3. 會員體系

本計劃之會員體系將會根據以下三種會籍層級設置：

會籍層級名字	尊尚會員	高級會員	基本會員
入會費	沒有	沒有	沒有
取得會籍層級條件	非會員/基本會員單次購物或高級會員於會籍層級有效期內 [^] 累積購物合資格消費額(按第 1.3.1 條計算)滿港幣/人民幣/澳門幣 10,000 元或台幣 40,000 元 [#]	非會員/基本會員任何購物合資格消費額(按第 1.3.1 條計算)低於港幣/人民幣/澳門幣 10,000 元或台幣 40,000 元但多於零 [#]	無需購物，登記成為會員即可
會籍層級有效期	最長 24 個月（會籍層級將於成為此層級會員之日的下一年度 12 月 31 日完結）	最長 24 個月（會籍層級將於成為此層級會員之日的下一年度 12 月 31 日完結）	不適用

周生生之友計劃條款及細則

會籍層級名字	尊尚會員	高級會員	基本會員
延續會籍層級	會籍層級有效期間之最後一年度內的 1-12 月購物 1 次或以上(會籍層級首年度除外)，新的會籍層級有效期由下一年度 1 月 1 日開始，12 月 31 日結束	會籍層級有效期間之最後一年度內的 1-12 月購物 1 次或以上(會籍層級首年度除外)，新的會籍層級有效期由下一年度 1 月 1 日開始，12 月 31 日結束	不適用
升級至上一層級之會籍(即時)	不適用	相關會籍層級有效期內 [^] 累積合資格消費額(按第 1.3.1 條計算)滿港幣/人民幣/澳門幣 10,000 元或台幣 40,000 元 [#]	任何消費
會籍降級至基本會員(會籍層級到期後)	會籍有效期間之最後一年度內的 1-12 月沒有任何消費	會籍有效期間之最後一年度內的 1-12 月沒有任何消費	不適用

[^]合資格消費額之有效累積期為會員會籍層級之有效期。如會員延續會籍層級，合資格消費額會於下一個會籍層級有效期期間重新計算。

[#] 港幣/人民幣/澳門幣以 1 對 1 換算，台幣/港幣以 1 對 0.25 換算。

1.3.1. 合資格消費額計算方法

- (a) 閣下成功登記為會員並在相關購物前出示有效的電子會員卡或於官方或指定電商之網上珠寶店平台登入會員戶口以識別會員身份後，方可即時累積合資格消費額（不可在相關購物完成要求補回會員消費及累積合資格消費額）。
- (b) 合資格消費額之有效累積期為會員會籍層級之有效期，最長為 24 個月。第一期的累積期由會員註冊後的第一宗交易開始計算，並於會籍到期日結束。如會員成功根據第 1.3 條延續會籍層級，新一期合資格消費額累積期由延續會籍層級的第一天開始計算，至新會籍到期日結束。於新一期合資格消費額累積期開始之日，前一期合資格消費額累積期內的合資格消費額將被清零。
- (c) 受限於本第 1.3.1(c)條之下文，合資格消費額可透過於任何集團旗下品牌分店及官方網上珠寶店，以及指定電商之網上珠寶店購物累積。會員於指定電商之網上珠寶店購物，必須於當次購物或之前先綁定其會籍，方可自動累積合資格消費額。以上渠道之合資格消費額均可一併累積計算。港幣/人民幣/澳門幣以 1 對 1 換算，台幣/港幣以 1 對 0.25 換算。
- (d) 合資格消費額以淨價計算（即扣除折扣抵銷之金額後會員實際所付之最後金額）。

周生生之友計劃條款及細則

(e) 為免除疑問，合資格消費額並不包括企業禮品、配件(定義由周生生不時指定及/或修訂)、附件(如金屬(磁石)扣繩等)、購買集團旗下品牌之禮券(如適用)、服務的消費及退回之貨品。

1.3.2. 會員升級

- (a) 會籍層級根據第 1.3 條自動實時升級。升級後，後續購物即享本條款及細則規定之相關會籍層級之折扣優惠及福利。
- (b) 升級後會籍層級的有效期為會籍升級後的翌年 12 月 31 日止，除非升級會籍根據第 1.3 條延續。
- (c) 基本會員有任何合資格消費額，將即時升級為高級會員。
- (d) 基本會員/高級會員於相關會籍有效期內(如適用)合資格消費額總金額淨價累積達到港幣/人民幣/澳門幣 10,000 元或台幣 40,000 元(港幣/人民幣/澳門幣以 1 對 1 換算，台幣/港幣以 1 對 0.25 換算)，將即時升級為尊尚會員；惟如會員延續會籍層級，合資格消費額會於下一個會籍有效期由零開始重新計算，即延續會籍層級的第一天開始計算，至延續會籍層級後的新會籍到期日結束，之前的合資格消費額將不被計算。

1.3.3. 會員降級

- (a) 高級會員/尊尚會員如於會籍有效期間之最後一年度內的 1-12 月並沒有任何合資格消費額，該會員於再下一年度 1 月 1 日將自動降級為基本會員，後續只能享基本會員福利。
- (b) 基本會員不設降級，亦不設會籍有效期。

1.3.4. 會員級別調整

如會員退回從集團旗下品牌購買之貨品，累積合資格消費額會扣除退回貨品的消費金額，累積合資格消費額將不包括退回貨品的消費金額。在不影響前述內容的一般性下，周生生可即時取消退回貨品的消費金額引致的會籍層級升級，並把會員的會籍調整到相應的層級。

1.4. 服務及優惠

(a) 受制於第 1.2 條，會員可按其會籍層級享有以下服務及優惠：

- (1) 珠寶售後服務
- (2) 禮賓服務**
- (3) 購物折扣優惠(只限尊尚會員)
- (4) 會員推薦計劃(只限尊尚會員)
- (5) 獲邀參與尊貴活動**
- (6) 特選顧客生日優惠**
- (7) 最新珠寶首飾資訊

周生生之友計劃條款及細則

******只限周生生不時指定之會籍層級之會員

(b) 各個會籍層級之會員可享有之相關之福利詳情及條件，可參閱網址：

<http://www.chowsangsang.com/tc/starshopper/>，網址內容可由周生生不時更改而無需會員同意。

1.4.1. 購物折扣優惠

(a) 尊尚會員於集團旗下品牌分店及官方網上珠寶店購物，可享周生生不時書面指定之常規尊尚會員折扣，或於周生生指定之優惠活動可享額外折扣。詳情可參閱網址：

<http://www.chowsangsang.com/tc/starshopper/>，網址內容可由周生生不時更改而無需會員同意。

(b) 尊尚會員折扣不適用於指定電商之網上珠寶店。

(c) 如會員因退貨而導致會籍根據第 1.3.4 條降級，其不會被要求退回因退回之貨品而已享用的購物折扣。

1.4.2. 會員推薦計劃

由尊尚會員（「推薦人」）推薦之新會員（「被推薦人」）可根據本第 1.4.2 條享有額外優惠。

(a) 被推薦人

被推薦人登記成為會員及其後在集團旗下品牌分店及官方網上珠寶店首次購物，可就該次購物享常規尊尚會員折扣一次。

(b) 推薦流程

被推薦人於第 1.1(a)條所訂之任何登記途徑登記成為會員後，在集團旗下品牌分店及官方網上珠寶店首次購物時，提供推薦人的會員登記電話及會員編號即能成功被推薦。（注意：推薦福利並不適用於指定電商之網上珠寶店。）

2. 終止及暫停會籍

周生生享有獨有酌情決定權，可在下列情況下，即時暫停或終止任何會員之會籍，惟周生生應給予該會員通知並作出說明:-

(a) 周生生認為該會員違反本條款及細則；

(b) 周生生認為該會員於使用本計劃的過程從事任何非法活動；或

(c) 適用法律或政府機構要求周生生採取該措施。

於終止一位會員的會籍後，所有該會籍下累積的合資格消費額、福利及優惠將被取消及變為無效。會員不可向集團追究就此引致的任何損失或損害，但適用的強制性法律另有規定的除外。

3. 個人資料

- (a) 有關進入及使用周生生的網頁及相關服務的資料，請細閱[服務條款](#)。
- (b) 如欲瞭解周生生如何處理客戶的個人資料，請細閱[私隱政策](#)。
- (c) 顧客能於[網上](#)或於周生生任何店鋪更新周生生持有關於該顧客的個人資料。顧客的要求將按照《個人資料(私隱)條例》處理。

4 其他事項資料

- (a) 除會員及周生生以外，並無其他人士有權按《合約(第三者權利)條例》強制執行本條款及細則的任何條文，或享有本條款及細則的任何條文下的利益。
- (b) 未經周生生事先書面同意，會員不得轉讓、讓與或以其他方式處置其在本條款及細則下的全部或任何權利或義務。周生生可轉讓或以其他方式讓與其在本條款及細則下的全部利益、權利及權益。
- (c) 如本條款及細則的英文及中文版本之間有任何差異，概以中文版本為準(本條不適用於中國大陸的本計劃)。
- (d) 周生生延期、未能或延遲行使任何權利、權力或補救，不應視為對該等權利、權力或補救的放棄，而對本條款及細則下的權利、權力或補救的任何單項或部份行使，不得排除對其進一步的行使。周生生的每項權利、權力或補救應持續有效，直至該等權利、權力或補救通過周生生簽署的書面文件予以特別放棄。
- (e) 周生生向會員發出的通知、要求、文件或其他通訊(各自及統稱為「通知」)可以郵遞或其他電子傳送方式或周生生認為合適的其他方式，發送往周生生紀錄所載的會員最後已知地址、電郵或其他相關聯絡方式。
- (f) 通知須被視為已獲會員於以下時間收妥(不論會員是否實際收妥):
 - (a) 若以郵寄方式發送，則為自投寄之日起算之後 3 天; 及
 - (b) 若以電郵或其他電子傳送方式發送，則為周生生的發送時間。
- (g) 本條款及細則的任何條文若在任何司法管轄區為非法、無效、受禁止或不可執行，應僅在該非法、無效、受禁止或不可執行的範圍內失效，及不應影響剩餘條款的有效性或此等條文在其他司法管轄區的有效性。

5. 司法管轄權

本條款及細則受中國香港特別行政區法律管轄，並應根據中國香港特別行政區法律詮釋。

(简体中文)

经修订及重订之条款及细则将于 2022 年 1 月 1 日生效

本条款及细则适用于周生生之友计划(以下称为「本计划」)。本计划的会员将被称为「会员」。于本条款及细则中,「集团」指周生生集团国际有限公司及其附属公司,而「周生生」则指周生生珠宝金行有限公司,集团之附属公司。

现时集团持有自家品牌「周生生」、「点睛品」、「MINTYGREEN」、「PROMESSA」及代理品牌「MARCO BICEGO」、「ROLEX」、「TUDOR」等分店品牌(以下统称为「集团旗下品牌」),均以本计划系统支持客户关系管理。

1. 一般条款及细则

- (a) 本计划由周生生提供及管理。
- (b) 顾客登记及获认可为会员后,将有资格按本条款及细则享有某些福利。该等福利除列于本条款及细则外,部分亦详列于以下网址: <http://cn.chowsangsang.com/starshopper/> (其有关会员福利之内容透过被引用而纳入为本条款及细则的一部分),网址内容可由周生生不时更改而无需会员同意。
- (c) 本计划会籍只可用于个人购物,而除非得到周生生的书面同意,本计划会籍并不能用作商业或宣传用途或其他用途。
- (d) 周生生保留一切权利于任何时候就本计划及其相关计划(如有)的结构、规则、权利、福利及其他特点做出修改,及于任何时候终止本计划及/或其相关计划(如有);在不影响前述条文的一般性的原则下,周生生有权不时修改本条款及细则而无需会员同意,惟周生生将事先通知会员有关本计划、其相关计划(如有)及/或本条款及细则的修改。本条款及细则作修改后,会员继续使用本计划或其相关计划(如有)将被视为接受该等修改。周生生并不会就任何因修改本计划及其相关计划(如有),或更改本条款及细则而招致或相关的一切损失或损害负上任何责任。

1.1. 入会申请资格

- (a) 除受第 1.1(c)条及第 1.3 条限制外,不论是否曾经于周生生购物都可进行会员登记,只须填写周生生提供之登记表格上要求之资料、同意本条款及细则及验证手机号码或电邮地址即可成为会员。会籍登记不设任何入会费。登记途径包括:
 - (1) 集团旗下品牌的分店;
 - (2) 集团旗下的官方网上珠宝店(包括官方网站之网上珠宝店及官方微信商城);
 - (3) 集团指定电子商业平台(以下称为「指定电商」)之网上珠宝店(如天猫、京东);
 - (4) 周生生官方网上会员专区;
 - (5) 周生生官方社交媒体专区(包括微信会员专区);及

周生生之友計劃條款及細則

(6) 官方会员流动装置应用程式。

成为会员后，申请人便能开始透过于任何集团旗下品牌分店及官方网上珠宝店，以及指定电商之网上珠宝店累积消费（以下称为「合资格消费额」）以符合不同会员层级资格并享有该层级会员福利。

(b) 每位本计划的会籍申请人保证并声明其向周生生提供的资料为真实、完整及准确。

(c) 周生生享有独有及最终的权利接受或拒绝任何本计划的会籍申请，并无须就其决定提供任何理由。

1.2. 会员识别

(a) 除非于集团旗下的官方网上珠宝店或指定电商之网上珠宝店购物，会员购物或使用服务前必须出示其有效身分证明（定义请见第 1.2(b)条）方可享本计划会员福利（包括但不限于会员累积合资格消费额、购物折扣、会员服务及优惠）。对未能提供有效证明之顾客，周生生有权拒绝给予会员本计划之福利。

(b) 有效身分证明指网上会员专页及/或微信会员专页及/或官方会员流动装置应用程式内的电子会员卡。

(c) 如会员于集团旗下的官方网上珠宝店或指定电商之网上珠宝店购物，则须在相关购物前于网上珠宝店平台登入会员户口以识别会员身分，方可享会员福利。

1.3. 会员体系

本计划之会员体系将会根据以下三种会籍层级设置：

会籍层级名字	尊尚会员	高级会员	基本会员
入会费	没有	没有	没有
取得会籍层级条件	非会员/基本会员单次购物或高级会员于会籍层级有效期内^累积购物合资格消费额(按第 1.3.1 条计算)满港币/人民币/澳门币 10,000 元或台币 40,000 元#	非会员/基本会员任何购物合资格消费额(按第 1.3.1 条计算)低于港币/人民币/澳门币 10,000 元或台币 40,000 元但多于零#	无需购物，登记成为会员即可
会籍层级有效期	最长 24 个月（会籍层级将于成为此层级会员之日的下一年度 12 月 31 日完结）	最长 24 个月（会籍层级将于成为此层级会员之日的下一年度 12 月 31 日完结）	不适用

周生生之友計劃條款及細則

会籍层级名字	尊尚会员	高级会员	基本会员
延续会籍层级	会籍层级有效期间之最后一年度内的 1-12 月购物 1 次或以上(会籍层级首年度除外), 新的会籍层级有效期由下一年度 1 月 1 日开始, 12 月 31 日结束	会籍层级有效期间之最后一年度内的 1-12 月购物 1 次或以上(会籍层级首年度除外), 新的会籍层级有效期由下一年度 1 月 1 日开始, 12 月 31 日结束	不适用
升级至上一层级之会籍 (实时)	不适用	相关会籍层级有效期内^累积合资格消费额(按第 1.3.1 条计算)满港币/人民币/澳门币 10,000 元或台币 40,000 元#	任何消费
会籍降级至基本会员 (会籍层级到期后)	会籍有效期间之最后一年度内的 1-12 月没有任何消费	会籍有效期间之最后一年度内的 1-12 月没有任何消费	不适用

^合资格消费额之有效累积期为会员会籍层级之有效期。如会员延续会籍层级, 合资格消费额会于下一个会籍层级有效期期间重新计算。

港币/人民币/澳门币以 1 对 1 换算, 台币/港币以 1 对 0.25 换算。

1.3.1. 合资格消费额计算方法

- (a) 阁下成功登记为会员并在相关购物前出示有效的电子会员卡或于官方或指定电商之网上珠宝店平台登入会员户口以识别会员身分后, 方可实时累积合资格消费额 (不可在相关购物完成要求补回会员消费及累积合资格消费额)。
- (b) 合资格消费额之有效累积期为会员会籍层级之有效期, 最长为 24 个月。第一期的累积期由会员注册后的第一宗交易开始计算, 并于会籍到期日结束。如会员成功根据第 1.3 条延续会籍层级, 新一期合资格消费额累积期由延续会籍层级的第一天开始计算, 至新会籍到期日结束。于新一期合资格消费额累积期开始之日, 前一期合资格消费额累积期内的合资格消费额将被清零。
- (c) 受限于本第 1.3.1(c)条之下文, 合资格消费额可透过于任何集团旗下品牌分店及官方网上珠宝店, 以及指定电商之网上珠宝店购物累积。会员于指定电商之网上珠宝店购物, 必须于当次购物或之前先绑定其会籍, 方可自动累积合资格消费额。以上渠道之合资格消费额均可一并累积计算。港币/人民币/澳门币以 1 对 1 换算, 台币/港币以 1 对 0.25 换算。
- (d) 合资格消费额以净价计算 (即扣除折扣抵销之金额后会员实际所付之最后金额)。

(e) 为免除疑问， 合资格消费额并不包括企业礼品、 配件(定义由周生生不时指定及/或修订)、 附件 (如金属 (磁石) 扣绳等)、 购买集团旗下品牌之礼券 (如适用)、 服务的消费及退回之货品。

1.3.2. 会员升级

(a) 会籍层级根据第 1.3 条自动实时升级。升级后， 后续购物即享本条款及细则规定之相关会籍层级之折扣优惠及福利。

(b) 升级后会籍层级的有效期为会籍升级后的翌年 12 月 31 日止， 除非升级会籍根据第 1.3 条延续。

(c) 基本会员有任何合资格消费额， 将实时升级为高级会员。

(d) 基本会员/高级会员于相关会籍有效期内(如适用)合资格消费额总金额净价累积达到港币/人民币/澳门币 10,000 元或台币 40,000 元 (港币/人民币/澳门币以 1 对 1 换算， 台币/港币以 1 对 0.25 换算)， 将实时升级为尊尚会员； 惟如会员延续会籍层级， 合资格消费额会于下一个会籍有效期由零开始重新计算， 即延续会籍层级的第一天开始计算， 至延续会籍层级后的新会籍到期日结束， 之前的合资格消费额将不被计算。

1.3.3. 会员降级

(a) 高级会员/尊尚会员如于会籍有效期间之最后一年度内的 1-12 月并没有任何合资格消费额， 该会员于再下一年度 1 月 1 日将自动降级为基本会员， 后续只能享基本会员福利。

(b) 基本会员不设降级， 亦不设会籍有效期。

1.3.4. 会员级别调整

如会员退回从集团旗下品牌购买之货品， 累积合资格消费额会扣除退回货品的消费金额， 累积合资格消费额将不包括退回货品的消费金额。在不影响前述内容的一般性下， 周生生可实时取消退回货品的消费金额引致的会籍层级升级， 并把会员的会籍调整到相应的层级。

1.4. 服务及优惠

(a) 受制于第 1.2 条， 会员可按其会籍层级享有以下服务及优惠：

- (1) 珠宝售后服务
- (2) 礼宾服务**
- (3) 购物折扣优惠 (只限尊尚会员)
- (4) 会员推荐计划 (只限尊尚会员)
- (5) 获邀参与尊贵活动**
- (6) 特选顾客生日优惠**
- (7) 最新珠宝首饰信息

周生生之友計劃條款及細則

**只限周生生不时指定之会籍层级之会员

(b) 各个会籍层级之会员可享有之相关之福利详情及条件，可参阅网址：

<http://cn.chowsangsang.com/starshopper/>，网址内容可由周生生不时更改而无需会员同意。

1.4.1. 购物折扣优惠

(a) 尊尚会员于集团旗下品牌分店及官方网上珠宝店购物，可享周生生不时书面指定之常规尊尚会员折扣，或于周生生指定之优惠活动可享额外折扣。详情可参阅网址：

<http://cn.chowsangsang.com/starshopper/>，网址内容可由周生生不时更改而无需会员同意。

(b) 尊尚会员折扣不适用于指定电商之网上珠宝店。

(c) 如会员因退货而导致会籍根据第 1.3.4 条降级，其不会被要求退回因退回之货品而已享用的购物折扣。

1.4.2. 会员推荐计划

由尊尚会员（「推荐人」）推荐之新会员（「被推荐人」）可根据本第 1.4.2 条享有额外优惠。

(a) 被推荐人

被推荐人登记成为会员及其后在集团旗下品牌分店及官方网上珠宝店首次购物，可就该次购物享常规尊尚会员折扣一次。

(b) 推荐流程

被推荐人于第 1.1(a)条所订之任何登记途径登记成为会员后，在集团旗下品牌分店及官方网上珠宝店首次购物时，提供推荐人的会员登记电话及会员编号即能成功被推荐。（注意：推荐福利并不适用于指定电商之网上珠宝店。）

2. 终止及暂停会籍

周生生享有独有酌情决定权，可在下列情况下，实时暂停或终止任何会员之会籍，惟周生生应给予该会员通知并作出说明：-

(a) 周生生认为该会员违反本条款及细则；

(b) 周生生认为该会员于使用本计划的过程从事任何非法活动；或

(c) 适用法律或政府机构要求周生生采取该措施。

于终止一位会员的会籍后，所有该会籍下累积的合资格消费额、福利及优惠将被取消及变为无效。会员不可向集团追究就此引致的任何损失或损害，但适用的强制性法律另有规定的除外。

3. 个人资料

- (a) 有关进入及使用周生生的网页及相关服务的资料，请细阅[服务条款](#)。
- (b) 如欲了解周生生如何处理客户的个人资料，请细阅[私隐政策](#)。
- (c) 顾客能于[网上](#)或于周生生任何店铺更新周生生持有关于该顾客的个人资料。顾客的要求将按照《个人资料(私隐)条例》处理。

4 其他事项资料

- (a) 除会员及周生生以外，并无其他人士有权按《合约(第三者权利)条例》强制执行本条款及细则的任何条文，或享有本条款及细则的任何条文下的利益。
- (b) 未经周生生事先书面同意，会员不得转让、让与或以其他方式处置其在本条款及细则下的全部或任何权利或义务。周生生可转让或以其他方式让与其在本条款及细则下的全部利益、权利及权益。
- (c) 如本条款及细则的英文及中文版本之间有任何差异，概以中文版本为准(本条不适用于中国大陆的本计划)。
- (d) 周生生延期、未能或延迟行使任何权利、权力或补救，不应视为对该等权利、权力或补救的放弃，而对本条款及细则下的权利、权力或补救的任何单项或部分行使，不得排除对其进一步的行使。周生生的每项权利、权力或补救应持续有效，直至该等权利、权力或补救通过周生生签署的书面文件予以特别放弃。
- (e) 周生生向会员发出的通知、要求、文件或其他通讯(各自及统称为「通知」)可以邮递或其他电子传送方式或周生生认为合适的其他方式，发送往周生生纪录所载的会员最后已知地址、电邮或其他相关联络方式。
- (f) 通知须被视为已获会员于以下时间收妥(不论会员是否实际收妥)：
 - (a) 若以邮寄方式发送，则为自投寄之日起算之后 3 天；及
 - (b) 若以电邮或其他电子传送方式发送，则为周生生的发送时间。
- (g) 本条款及细则的任何条文若在任何司法管辖区为非法、无效、受禁止或不可执行，应仅在该非法、无效、受禁止或不可执行的范围内失效，及不应影响剩余条款的有效性或此等条文在其他司法管辖区的有效性。

5. 司法管辖权

本条款及细则受中国香港特别行政区法律管辖，并应根据中国香港特别行政区法律诠释。

(English Version)

These amended and restated terms and conditions shall take effect as from 1 January 2022.

These terms and conditions apply to the Star Shopper Programme ("the Programme") in all stores under the banner of Chow Sang Sang Group. Member(s) of the Programme shall be referred to hereinafter as "Member(s)". In these terms and conditions, references to "the Group" shall mean Chow Sang Sang Holdings International Limited and its subsidiaries, whereas references to "Chow Sang Sang" shall mean the relevant company within the Group that offers and manages the Programme in which Members participate.

The Group currently has its own brands "Chow Sang Sang", "點睛品", "MINTYGREEN", "PROMESSA", and distributed brands "MARCO BICEGO", "ROLEX", "TUDOR" as the store brands (collectively "the Group's Brand"), which use the the Programme for customer relationship management.

1. General Terms and Conditions

(a) The Programme is offered and managed by Chow Sang Sang.

(b) Customers are eligible for certain benefits in accordance with these terms and conditions after registration as a Member and approval by Chow Sang Sang. Such benefits are, apart from listed in these terms and conditions, also listed in part at the following webpage: <http://www.chowsangsang.com/en/starshopper> (the contents therein regarding benefits to Members being incorporated by reference as part of these terms and conditions). The contents of the said webpage may be amended by Chow Sang Sang from time to time without consent from Members.

(c) The Programme may only be used for personal purchases and cannot be used for any commercial, promotional or other purposes whatsoever without the written consent of Chow Sang Sang.

(d) Chow Sang Sang reserves the right to modify the structure, rules, entitlements, benefits and other features of the Programme and its related programme(s) (if any), and to terminate the Programme and/or its related programme(s) (if any) at any time. Without prejudice to the generality of the foregoing, Chow Sang Sang shall be entitled to amend these terms and conditions from time to time without consent from Members, provided that Chow Sang Sang will notify Members in advance of amendments to the Programme, its related programme(s) (if any) and/or to these terms and conditions. Any use of the Programme or its related programme(s) (if any) by a member after an amendment to

these terms and conditions shall be deemed as an acceptance of such amendment. Chow Sang Sang shall not be liable for any loss or damage resulting from or in connection with any amendment to the Programme and its related programmes (if any) or to these terms and conditions.

1.1. Eligibility for Membership applications

(a) Subject to Clause 1.1(c) and Clause 1.3, a person may apply for registration as a Member irrespective of whether he/she has made a prior purchase with Chow Sang Sang and he/she can become a Member upon filling in the required information on the registration form provided by Chow Sang Sang, agreeing to these terms and conditions and completing the verification of his/her mobile phone number or email address. No membership fee is required for membership registration. Registration can be made via:

1. the Group's Brand stores;
2. the Group's official eshops including eshop on the official website and official Wechat eshops;
3. the eshops operated by e-commerce platforms designated by the Group ("Designated e-Commerce Platforms"), such as Tmall.com, JD.com;
4. official online membership page of Chow Sang Sang;
5. official social media page of Chow Sang Sang (including WeChat member page); and
6. official membership mobile application.

After becoming a Member, an applicant can then start accumulating spending ("Qualified Spending") at all stores under the Group's Brand, the official eshops and the eshops operated by the Designated e-Commerce Platforms, so as to qualify for different membership classes and enjoy the relevant benefits of that membership class.

(b) Every applicant for membership under the Programme warrants, represents and undertakes that the personal information provided by him/her to Chow Sang Sang is and shall be true, complete and accurate.

(c) Chow Sang Sang has the sole and final discretion to approve or reject any application for membership under the Programme without providing reason.

1.2. Member Identification

(a) Save for purchases from , the Group's official eshops or eshops operated by the Designated e-Commerce Platforms, a Member cannot enjoy Members' benefits of the Programme (including but not limited to the accumulation of Qualified Spending by that Member, purchase discounts, Member services and privileges) unless he/she presents valid proof of identity (as

周生生之友計劃條款及細則

defined in Clause 1.2(b)) before making purchases or using the services. Chow Sang Sang shall be entitled to refuse to provide benefits under the Programme to Members who fail to present valid proof of identity.

(b) Valid proof of identity means the e-membership card on the online membership page and/or Wechat membership page and/or official membership mobile application.(c) If a Member makes purchase(s) from the Group’s official eshops or the eshops operated by the Designated e-Commerce Platforms, he/she cannot enjoy any Member’s benefit unless he/she logs into his/her membership account on the relevant eshop platform for identification prior to the purchase(s).

1.3. Membership system

The Membership system of the Programme consists of the following three membership classes:

Membership class	Prestige Member	Classic Member	Fan
Membership fee	Nil	Nil	Nil
Eligibility	The Qualified Spending (calculated in accordance with Clause 1.3.1) arising from a single purchase by a Fan/ non-Member or accumulated purchases during the relevant membership class period by a Classic Member [^] shall be no less than HKD/RMB/MOP 10,000 or TWD 40,000 [#]	The Qualified Spending (calculated in accordance with Clause 1.3.1) arising from any purchase by Fan/ non-Member is below HKD/RMB/MOP 10,000 or TWD 40,000 but shall be greater than zero [#]	Completion of registration as Member; no purchase is required
Membership	Up to a maximum of 24	Up to a maximum of	Not applicable

周生生之友計劃條款及細則

Membership class	Prestige Member	Classic Member	Fan
class period	months (membership under this class shall end on 31 December of the year immediately following the year the relevant Member became a member of this class)	24 months (membership under this class shall end on 31 December of the year immediately following the year the relevant Member became a member of this class)	
Requirement for renewal of membership class	The relevant Member shall have made one or more purchase(s) between January and December of the last year of the membership class period (exclusive of the first year of the membership class period). The new membership class period as renewed shall start from 1 January and ends on the 31 December of the following year.	The relevant Member shall have made one or more purchase(s) between January and December of the last year of the membership class period (exclusive of the first year of the membership class period). The new membership class period as renewed shall start from 1 January and ends on the 31 December of the following year.	Not applicable
Requirement for upgrading to next membership class (with immediate	Not applicable	The relevant Member shall have accumulated Qualified Spending (calculated in accordance with	Any purchase

周生生之友計劃條款及細則

Membership class	Prestige Member	Classic Member	Fan
effect)		Clause 1.3.1) within the relevant membership class period [^] of no less than HKD/RMB/MOP 10,000 or TWD 40,000 [#]	
Circumstances of downgrading to Fan (after the expiry of the relevant membership class)	No purchase is made by the relevant Member between January and December of the last year of the relevant membership class period.	No purchase is made by the relevant Member between January and December of the last year of the relevant membership class period	Not applicable

[^]The valid accumulation period for Qualified Spending shall be the membership class period. If a Member renews his membership class, Qualified Spending will be re-calculated during the next membership class period as renewed.

[#] HKD/RMB/MOP shall be converted at the rate of HKD 1 = RMB 1 = MOP 1, while TWD/HKD shall be converted at the rate of TWD 1 = HKD 0.25.

1.3.1. Method of calculation for Qualified Spending

(a) Qualified Spending can be accumulated by a Member immediately only upon his/her successful registration as a Member and his/her valid e-membership card is presented at the store or his/her Member account is logged into on the relevant eshop platform at time of purchase (Qualified Spending cannot be accumulated upon relevant purchase recorded without providing Member account information).

(b) The valid accumulation period for Qualified Spending shall be the relevant membership class period, up to a maximum of 24 months. The first accumulation period starts from the first transaction made by the Member after his/her registration as Member and ends on the day of expiry of his/her relevant membership class. If a Member duly extends his/her

membership class in accordance with Clause 1.3, there shall be a new accumulation period for Qualified Spending, starting from the first day of the membership class period as renewed and ending on the day of expiry of the new membership class period. When the new accumulation period for Qualified Spending begins, the Qualified Spending accumulated in the previous accumulation period shall become zero.

(c) Subject to the provisions of this Clause 1.3.1(c), Qualified Spending can be accumulated through purchases at all stores under the Group's Brand, the Group's official eshops and the eshops operated by the Designated e-Commerce Platforms. To accumulate Qualified Spending for a purchase from a eshop operated by the Designated e-Commerce Platforms, a Member must first bind his/her membership to such eshop at the time of or prior to such purchase. Qualified Spending at the above channels can be aggregated together. HKD/RMB/MOP shall be converted at the rate of HKD 1 = RMB 1 = MOP 1, while TWD/HKD shall be converted at the rate of TWD 1 = HKD 0.25.

(d) Qualified Spending shall be calculated on the net price (that is, the final price actually paid by a Member after deduction of discounts).

(e) For the avoidance of doubt, Qualified Spending shall not include spending on corporate gifts, parts (definition of which may be specified and/or amended by Chow Sang Sang from time to time) and accessories (e.g. metal (magnetic) clasp cord, etc.), purchases of gift certificates (if applicable), spending on services and returned goods.

1.3.2. Membership class upgrade

(a) Membership class will be upgraded real-time automatically in accordance with Clause 1.3. After upgrade of a Member's membership class, the Member can enjoy discount privileges and benefits of the relevant membership class provided under these terms and conditions in relation to his/her subsequent purchases.

(b) The validity period of the upgraded membership class shall last until 31 December of the year immediately following the year the membership class is upgraded, subject only to renewal in accordance with Clause 1.3.

(c) A Fan will be immediately upgraded to Classic Member if he/she accumulates any Qualified Spending.

(d) If a Fan/Classic Member accumulates Qualified Spending during the relevant membership class period (if applicable) of not less than HKD/RMB/MOP 10,000 or TWD 40,000 (HKD/RMB/MOP shall be converted at the rate of HKD 1 = RMB 1 = MOP 1, while TWD/HKD shall be converted at the rate of TWD 1 = HKD 0.25) in net price, his/her membership class will be immediately upgraded to Prestige Member, provided that if a Member renews his/her membership class, the calculation of Qualified Spending during the next membership class

period will restart from zero, that is, Qualified Spending will be calculated from the first day of the membership class period as renewed up to and ending on the day of expiry of the new membership class period as renewed, and prior Qualified Spending will not be counted.

1.3.3. Membership class downgrade

(a) If a Classic Member/Prestige Member does not make any Qualified Spending between January and December of the last year of his/her membership class period, such Member will be downgraded to Fan on 1st January of the following year and thereafter can only enjoy the benefits available to Fan.

(b) Fan is the lowest membership class and is not subject to any downgrade or membership class period.

1.3.4. Membership class adjustment

If a Member returns goods purchased from any of the Group's Brand, the spending in relation to the returned goods will be deducted from the accumulated Qualified Spending, and the accumulated Qualified Spending shall no longer include the spending in relation to the returned goods. Without prejudice to the generality of the foregoing, Chow Sang Sang has the right to immediately cancel any upgrade of membership class resulting from spending in relation to returned goods and to adjust the relevant Member's membership class accordingly.

1.4. Services and Privileges

(a) Subject to Clause 1.2, a Member may enjoy the following services and privileges in accordance with his/her membership class:

1. after-sales service in relation to jewellery;
2. concierge services**;
3. purchase discounts (only applicable to Prestige Members);
4. Member referral scheme (only applicable to Prestige Members);
5. invitation to participate in special events**;
6. selected birthday privileges for customers**; and
7. updated information on jewellery.

**Only applicable to the class(es) of Members as may be specified by Chow Sang Sang from time to time

(b) Details and conditions of the relevant benefits of each class of Members can be found on the following webpage: <http://www.chowsangsang.com/en/starshopper>. Chow Sang Sang shall

be entitled to amend the content of the said webpage from time to time without consent from Members.

1.4.1. Purchase discounts

(a) A Prestige Member can enjoy regular Prestige Member discounts as may be specified by Chow Sang Sang from time to time in writing in relation to purchases at all stores under the Group's Brand and the Official eshops. Further details thereof can be found on the following webpage: <http://www.chowsangsang.com/en/starshopper>, the contents of which may be amended by Chow Sang Sang from time to time without consent from Members.

(b) Prestige Member discounts does not apply to the eshops operated by the Designated e-Commerce Platforms.

(c) If a Member is downgraded in accordance with Clause 1.3.4 as a result of his/her return of goods, he/she will not be required to return the purchase discounts (if any) already enjoyed in relation to the returned goods.

1.4.2. Member referral scheme

A new Member ("the Referred") referred by a Prestige Member ("the Referrer") may enjoy additional privileges in accordance with this Clause 1.4.2.

(a) Referred

When the Referred is registered as a Member and makes his/her first purchase thereafter at the Group's Brand stores or the Official eshops, the Referred can enjoy a one-time regular Prestige Member discount.

(b) Referral Process

The Referred can complete the referral by providing the telephone number of the Referrer as registered with Chow Sang Sang and the Referrer's membership number when the Referred, after his/her registration as a Member via any channels specified in Clause 1.1(a), makes his/her first purchase at a Group's Brand store/the Official eshops. (Note: Referral benefits do not apply to eshops operated by the Designated e-Commerce Platforms.)

2. Termination and suspension of membership

Chow Sang Sang may, at its sole discretion, immediately suspend or terminate the membership of any Member under the following circumstances, provided that Chow Sang Sang shall give the Member notice and reason of such suspension or termination (as the case may be):

周生生之友計劃條款及細則

- (a) Chow Sang Sang considers that the Member is in breach of these terms and conditions;
- (b) Chow Sang Sang considers that the Member has engaged in unlawful activities in the course of using the Programme; or
- (c) Chow Sang Sang is required to do so by applicable laws or governmental agencies.

Upon termination of the membership of a Member, all Qualified Spending, benefits and privileges accrued under such membership shall be cancelled and be null and void. Subject to applicable mandatory laws, the Member shall not be entitled to claim any loss or damage resulted therefrom against the Group.

3. Personal Data

- (a) For information about accessing and using the website and related services of Chow Sang Sang, please refer to the [Terms of Use](#).
- (b) To learn more about how Chow Sang Sang handle customers' personal data, please read [Privacy Policy](#).
- (c) A customer's personal data in Chow Sang Sang's possession can be updated [online](#) or at any of Chow Sang Sang shops. Such requests will be dealt with in accordance with the Personal Data (Privacy) Ordinance.

4. Miscellaneous

- (a) Except a Member and Chow Sang Sang, no other person is entitled to enforce (or enjoy any benefits under) any provisions of these terms and conditions pursuant to the Contracts (Rights of Third Parties) Ordinance.
- (b) A Member shall not be entitled to assign, transfer or in any other way deal with all and any of his/her rights or obligations under these terms and conditions without the prior written consent of Chow Sang Sang. Chow Sang Sang shall be entitled to assign or in any other way transfer all its interests, benefits and rights under these terms and conditions.
- (c) Where any discrepancy arises between the Chinese and English versions of these terms and conditions, the Chinese version shall prevail (save that this Clause shall not apply to the Programme in Mainland China).
- (d) Any forbearance, failure or delay by Chow Sang Sang in exercising any right, power or remedy shall not be deemed to be a waiver of such right, power or remedy, and any single or partial exercise of any right, power or remedy under these terms and conditions shall not preclude the further exercise thereof. Every right, power or remedy of Chow Sang Sang shall

continue to be in full force and effect unless such right, power or remedy is expressly waived by way of a written instrument signed by Chow Sang Sang.

(e) Notices, requests, documents or other communication (each a "Notice" and collectively the "Notices") from Chow Sang Sang to Members may be sent by mail or other electronic communication means or such other method Chow Sang Sang considers appropriate, to the last known address, email or other relevant means of communication as stated in the records of Chow Sang Sang.

(f) A Notice shall be deemed to have been received by a Member (regardless of whether it is actually received by the Member):

(a) if given by mail, 3 days after posting; and

(b) if given by email or other electronic communication means, the time of transmission by Chow Sang Sang.

(g) Any provision in these terms and conditions which is illegal, void, prohibited or unenforceable in any jurisdiction shall be ineffective only to the extent of such illegality, voidness, prohibition or unenforceability, and shall not affect the validity of the remaining provisions hereof or the validity of such provision in any other jurisdiction.

5. Jurisdiction

These terms and conditions shall be governed by and construed in accordance with the laws of Hong Kong SAR, China.